



ThermoReady Solution provides everything you need to ship your cheesecake **FROZEN** dock to doorstep

- ✓ Simple easy instructions
- ✓ Cooling elements

- ✓ Insulation panels
- ✓ Add your shipping label

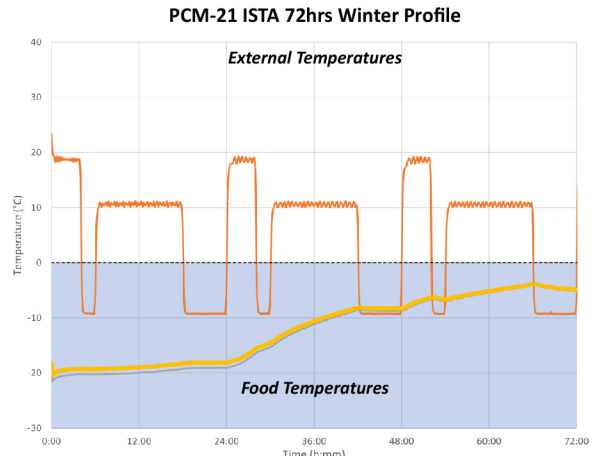
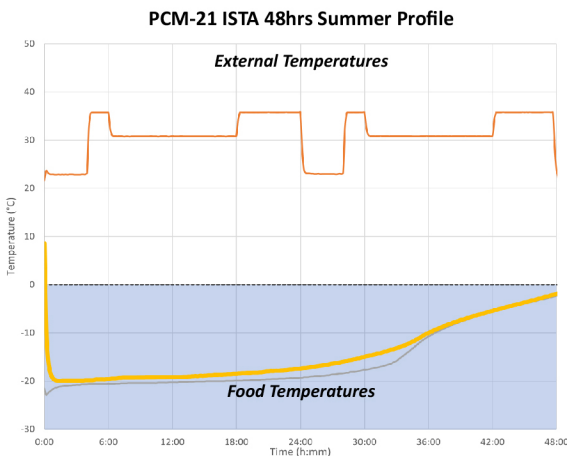
Ensures:

- 48-hour summer shipping duration
- 72-hour winter shipping duration
- Peace of mind, Dock to Doorstep
- Food safety and quality
- Positive consumer experience
- ThermoBrick® Refrigerant Bricks disguise leaks in the event of damage
- Increased reorder rates
- Consolidated inbound shipping rates

Eliminates:

- Premium shipping costs
- Consumer receiving spoiled cheesecake
- Cost to replace product
- Frustrated customers
- Excess people, equipment, resources
- Time away from core business
- Lost customer acquisition costs
- Bad social media reviews
- Leaking coolant, damaged gift box

PROVEN PERFORMANCE TO INTERNATIONAL SAFE TRANSIT ASSOCIATION (ISTA)





ThermaBrick® Refrigerant Bricks Key Features:

- Cost-effective cooling capacity
- Efficiently optimizes the contents to minimize box weight
- The foam absorbency actively masks cost leaks and punctures
- Targets dimensional weight pricing strategies

ISTA Summer Profile 

Description	Reorder Number	Shipper Size Exterior (in.)	ThermaBrick® Refrigerant Bricks Size (in.)	Temperature Control	Phase Change Material (PCM)	Payload Capacity (In.)	Duration
Full pallet	68-64804	13.625x13.625x13	9.5 x 9.5 x 0.5 (4 units)	Frozen	PCM -21	10x10x4	48 hours
Pallet minus carton	68-64809	not included	9.5 x 9.5 x 0.5 (4 units)	Frozen	PCM -21	10x10x4	48 hours

ISTA Winter Profile 

Description	Reorder Number	Shipper Size Exterior (in.)	ThermaBrick® Refrigerant Bricks Size (in.)	Temperature Control	Phase Change Material (PCM)	Payload Capacity (In.)	Duration
Full pallet	68-67202	13.625x13.625x13	9.5 x 9.5 x 0.5 (2 units)	Frozen	PCM -21	10x10x4	72 hours
Pallet minus carton	68-67209	not included	9.5 x 9.5 x 0.5 (2 units)	Frozen	PCM -21	10x10x4	72 hours

Market Ready Solution Description

Full Pallet = 48 Total Shippers (incl. 288 insulation panels / 48 Cartons)
Summer: 192 ThermaBrick® Refrigerant Bricks or **Winter:** 96 ThermaBrick® Refrigerant Bricks)

Pallet without cartons = 48 Total Shippers (incl. 288 insulation panels)
Summer: 192 ThermaBrick® Refrigerant Bricks or **Winter:** 96 ThermaBrick® Refrigerant Bricks)

Replacement ThermaBrick® Refrigerant Bricks only = 24 per case

From Your (Shipping) Dock to their Doorstep

ThermaReady Solution cost-effectively rewards customers for shipping in just the right size box using the right amount of refrigerant to minimize box weight and dunnage.